

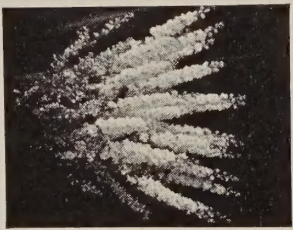
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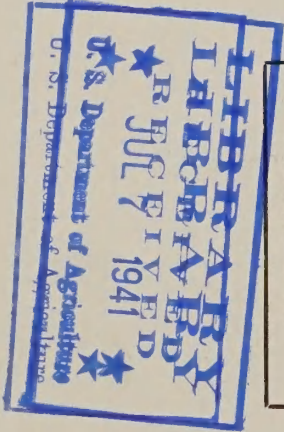
# Somerset Rose Nursery, Inc.

NEW BRUNSWICK . . . NEW JERSEY



Larkspur  
Giant Imperial

U.S. Dept. of Agriculture  
Bureau of Plant Industry  
Washington, D.C.



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# SUMMER PLANTING

## FINE

## GREENHOUSE

## SNAPS

- Better Times.** A deeper colored Xmas cheer.
- Christmas Cheer.** Definitely the best early pink.
- Hodaly's Ideal.** Unusual bronze and gold combination.
- Jersey Maid.** A fine early light pink with large blossoms and a free flowering habit. Requires a higher temperature than most snaps for best results.
- Koester's White.** Stronger than White Wonder this is an early pure white that should prove a welcome addition.
- Marie Louise.** A light shell pink best for spring.
- Mary Ellen.** Fine extra early light pink. Very free flowering.
- Shaffroth's Pink.** Proved itself last season to be a valuable variety. A clear rose pink with large flowers and strong stems.
- Schlegels Early Yellow.** An introduction of last year of bright lively yellow. Early flowering and vigorous in growth.
- Talisman.** Double and semi-double blossoms are bronze and gold shades.
- Earlier Fringed Westover White.** The introducer recommends this for trial only. He feels sure this will crowd White Wonder for first place.
- Yuletide.** An excellent early red. Awarded a Gold Medal by the N. J. Florists Association.
- Originators' Packets of any of the above **\$2.00**; any three **\$5.00**
- Bezdek's White Wonder.** Universally accepted as the best early white.
- Bronze Queen.** Light bronze.
- Bertha Baur.** Somewhat uneven but a favorite with many.
- Cornwallis.** Fine commercial deep pink.
- Embers.** Attractive bronze red that literally glows under light. Blends well with other flower colors.
- Ethel.** Excellent early yellow recommended to replace Ceylon Court.
- Glorious.** Excellent red bronze, somewhat late in flowering.
- Glorious Earlier Selection.** While not yet a really early strain this will bloom several weeks before the regular type.
- Gilbert's Pink Supreme.** Deep rose, preferred by many over Rose Queen.
- Klondyke Supreme.** Rich deep yellow of very vigorous growth. Fine for late winter and spring.
- Maiden's Blush.** An apple blossom shade that has been found useful. Early.
- Olsen's White.** Early pure white with extra long flower spikes.
- Olsen's Yellow.** A good early deep yellow.
- Thomsens Early Yellow.** A fast growing deep yellow producing plenty of medium length stems.
- True La France.** Absolutely true to type, this light pink form will find a ready sale in any market.
- Terry's Supreme Improved.** Rose shaded orange.
- White Prosperity.** The standard white for continuous mid-winter bloom. Produces early and often.
- Windmiller's Lilac.** Absolutely true to color. This is probably the best of this shade.
- Originators' Packets of any of the above **\$1.50** each; any three for **\$4.00**
- Afterglow.** Favorite golden orange.
- \*Ceylon Court.** Old standard yellow. We recommend Yellow Gold.
- \*Ceylon Court Dark Selection.** Preferred by many because of the richer color. We recommend Ethel.
- Cheviot Maid Supreme.** Probably the heaviest grown of all pink snaps and long the favorite.
- Coates Yellow Perfection.** A bright yellow that will bloom early if handled properly.
- Daybreak.** Early light pink.
- \*Lucky Strike.** Vigorous late white.
- Lucky Strike Improved.** Introduced by Witterstaetter. This showed some variation last season but we believe it is still more profitable than ordinary Lucky Strike.
- Miss Wooster.** Light golden bronze. Early.
- Miss Cincinnati.** Best standard light pink.

## SNAPDRAGON—Continued

- New Dawn.** Early free flowering golden orange.
- Radiance.** Profitable free flowering medium deep pink.
- Rose Queen.** Vigorous deep rose.
- Rose Pink Cheviot.** A really fine selection.
- Snow White.** Excellent late white. We recommend this in place of Lucky Strike.
- Suntan.** Early flowering orange tan.
- Westover White.** Highly profitable with some growers.
- Winter Orange.** An excellent early orange tan recommended to replace Suntan.
- Velvet Beauty.** The standard American Beauty Red.
- Yellow Gold.** Extra fine early rich yellow. We recommend this in preference to Ceylon Court.
- Varieties marked \* have been discontinued by the Originators. Seed offered is greenhouse grown; but by other growers.

Originators' Strains of any of the above standard varieties at straight **\$1.00** per packet

Most of our customers prefer originators' seed as it is nearly always more true to type. We can also supply above mentioned standard varieties, not originators' seed, at **\$1.00** per packet; any three for **\$2.50**; any five for **\$3.50**; ½ packet **\$1.60** each. This seed is less liable to be true and therefore we recommend originators' strains.



Tr. Pkt. Oz.

## PANSIES

- New Sawco Cut Flower Pansy.** Developed by a New Jersey grower, this is, in our opinion, one of the best strains available for cut flower purposes. The growth is vigorous with long heavy stems and very large flowers together with an exceptionally fine color selection. **\$2.50**
- 4 Pkts. **\$9.50**; Pkts. (Approx. 100 Seeds)
- Reselected Dons Cut Flower Strain.** A generally satisfactory commercial mixture. **1.00**
- ½ Oz. **\$2.00**; ¼ Oz. **\$3.50**

YOU CAN RECOMMEND "THE NEW DAWN", HARDY CLIMBING ROSE,

IT REALLY BLOOMS ALL SUMMER.



# Somerset ROSE NURSERY INC. . . . N

## STOCKS FOR FORCING

Seed of Stock for forcing has always been more or less unpredictable with regard to the percentage of doubles it will produce. Selection of the strongest plants, growing in rich soil and proper feeding has been standard practice, but even under these conditions sometimes the percentage of doubles is too low for profit. To use all possible safeguards, our grower plants a quantity of each lot of seed and any lot that does not prove up to standard, is discarded.

Careful comparative tests have proved that our strains are equal to the best available and we feel convinced that we can satisfy the most critical.

### New White

**SNOW PEAK.** Several years of trial convince us that this new white is one of the best in this color. The flowers are a snowy white, well placed on the stems and it will bloom two weeks earlier than all other column stock.

The percentage of doubles averages about 55% which is lower than most varieties, but careful selection of notched leaved plants will bring this up considerably.

Tr. Pkt. \$1.00; ¼ Oz. \$3.00; 1 Oz. \$10.00

### MAMMOTH FLOWERED COLUMN

**Silver Lilac.** The most popular color.

**Gardenia.** New white with immense blooms.

Tr. Pkt. \$1.00; 1 Oz. \$15.00

**Pink.** Soft Chatenay Pink so useful for cut flowers.

**Rose Pink.** Fine clear rose pink.

**Lavender** or "Blue" several shades deeper than Silver Lilac with much larger blooms.

**Rose Carmine.** A glowing deep rose flushed and washed with carmine.

**Salmon Rose.** Can be described as a deep chamois. A very unusual color combined with immense flowers.

**Violet.** Deep blue violet.

**Ruby.** Rich red needed only in limited quantities.

**Yellow Wonder (New).** A rich creamy yellow similar to But-  
tercup in the Bismark type.

Tr. Pkt. \$1.00; 1 Oz. \$15.00

Any of the above unless noted

½ Pkt. \$0.60; Tr. Pkt. \$1.00; ¼ Oz. \$2.50; 1 Oz. \$9.00

Any Three Packets \$2.50; any five \$3.50



### FORCING STOCKS—Continued

#### FORCING BRANCHING TYPES

These varieties are really branching types but planted close they require very little pinching to produce spikes fully equal to the best column stock. Experience has shown that up until now they are the best of their color for forcing purposes.

**Santa Maria.** This grand white cannot be excelled for size, purity and percentage of doubles. The most profitable of all stocks.

**Chamois.** A really double greenhouse grown strain of this difficult color.

Any of the above 3 varieties

Tr. Pkt. \$0.25; ¼ Oz. \$1.00; 1 Oz. \$3.50

#### GIANTS OF CALIFORNIA

A branching type blooming about two weeks later than the Column. They have proved very satisfactory for forcing, and Santa Maria is perhaps the most profitable of all stocks.

**Santa Maria** (white), **Lavender**, **Rose**, **Yellow**, **Blue**, **Chamois**,

**Velvety Purple.** Mixed.

Tr. Pkt. \$0.25; ¼ Oz. \$1.00; 1 Oz. \$3.50



#### CINERARIA

Popular pot plants. The strains offered below are probably the best.

**Siter's Rainbow Strain.** Remarkable for its wide range of color. Compact in growth with small leaves and medium sized flowers.

Originator's Packet \$2.00

**Creamer's Prize Strain.** Many like this for its large heads of small blossoms.

Originator's Packet \$1.50

½ Tr. Pkt. \$.85; 1/32 oz. \$4.00; 1/16 oz. \$7.50

#### MYOSOTIS

Seed of this plant, due to war conditions is very scarce. We have been fortunate in being able to arrange for a home grown supply.

**Oblongata Perfecta.** A Winter flowering type Tr. Pkt. Oz.  
excellent as a cut flower. Large blue flowers  
on long stems..... .50 2.75

**Alpestris Victoria.** Dwarf Azure Blue..... .50 2.50

**Dwarf Rose.** Fine dwarf pink ..... .50 5.00

**Dwarf Indigo Blue.** Deep blue ..... .50 2.50

#### SWEET WILLIAMS

**Dwarf Sweet William.** A choice mixture, rich in reds and bright colors. Growing only about 6" tall..... .50 3.50

¼ Lb. \$10.00

**Single Newport Pink** ..... .25 .75

**Single Scarlet Beauty** ..... .25 .75

**Single White** ..... .15 .50

**Single Choice Mixture**..... .15 .50



PANSY



**Garden State Giants.** Comparative tests year after year with many other strains convinces us this is the finest large flowered strain available. The immense flowers have petals of heavy substance that enables them to withstand heat and unfavorable conditions. The plants are compact but vigorous and free flowering. The grower is constantly improving his color selection which now is gay with bright yellows and light blues yet still contains a large percentage of the rich velvet blues and reds so much admired. Try these "Pansies that sell when others go begging."

	Tr. Pkt.	Oz.
1/8 Oz. \$1.50; 1/4 Oz. \$2.50		
<b>Engleman's Giant.</b> Dark and light shades, huge flowers, compact and early flowering. Originator's Seed.	.75	12.00
1/8 Oz. \$2.00; 1/4 Oz. \$3.50		
<b>Engleman's Giant.</b> Similar to the above but American grown from originator's seed	.50	8.00
1/4 Oz. \$2.50		
<b>Swiss Giants</b>		
<b>Cardinal</b> (Alpen Glow). Garnet red	.50	7.00
1/4 Oz. \$2.00		
<b>Lake of Thun</b> (Ullswater, Thunder See). Vivid blue with darker blotches	.50	8.00
<b>Jungfrau</b> (Swiss White). Pure white	.50	8.00
1/4 Oz. \$2.25		
<b>Rheingold.</b> Yellow deep brown blotches	.50	7.00
<b>New Swiss Giants Mixed.</b> A splendid mixture.	.50	7.00
<b>Coronation Gold.</b> The largest pure yellow variety.	.50	8.00
1/4 Oz. \$2.25		

VIOLAS

<b>Arkwright Ruby.</b> Rich ruby crimson with a darker eye.	.50	6.00
1/8 Oz. \$1.00		
<b>Blue Perfection.</b> Medium clear blue	.35	2.75
<b>Chantryland.</b> Best pure apricot. Better than Apricot Queen.	.50	5.00
1/4 Oz. \$1.50		
<b>Jersey Gem.</b> Compact deep violet blue	.50	
1/8 Oz. \$1.75		
<b>Lutea Splendens</b> (Yellow Perfection). Pure yellow.	.35	2.75
<b>White Perfection.</b> Fine pure white	.35	2.75

DELPHINIUM

	Tr. Pkt.	Oz.
<b>DELPHINIUM</b>		
<b>Giant Pacific Hybrids.</b> Due to heavy rains in California very little originators' hand crossed seed is available. The seed we offer is carefully grown by other growers from the originator's stock.		
Light Blue Shades		Dark Blue Shades
Lavender Pastel Shades		Violet
White		Mixed
Tr. Pkt. \$.50; 1/4 Oz. \$3.00; 1 Oz. \$10.00		
<b>Galahad.</b> The outstanding white.		
Tr. Pkt. \$1.00; 1/4 Oz. \$4.00; 1 Oz. \$15.00		
<b>Wrexham</b> (Hollyhock Strain). Our mixture is grown for us by a grower specializing in this type.	.50	7.50
<b>Somerset Hybrids.</b> Our own strain selected for hardiness and freedom from disease. The flowers are mostly single but of good size and on long spikes in all shades of blue.	.50	4.00
<b>Belladonna Improved.</b> The favorite light blue cut flower sort. We offer a really superior strain.	.40	2.00
<b>Blue Grotto.</b> Deep blue form of the above	.50	3.00
<b>Lamartine.</b> Rich gentian blue, belladonna type flowers with white eye. Mildew resistant	.50	5.00
<b>Chinensis Blue Butterfly.</b> Dwarf deep blue	.25	1.00
<b>Chinensis Alba.</b> Dwarf white, very free	.25	1.00



	Tr. Pkt.	Oz.
<b>MARIGOLD</b>		
<b>WINTER FLOWERING</b>		
<b>Lieb's Winter Improved.</b> A winter cut flower that is definitely a standard item. Attractive yellow and brown fragrant blooms	.50	1.75
<b>Lieb's Winter Sunshine.</b> A counterpart of the above in yellow	.50	1.75
<b>Australian Tree.</b> Yellow and brown similar to Lieb's but not as uniform in color and growth	.25	.75
<b>Winter Harmony.</b> A new winter flowering type with quilled golden orange center surrounded by reddish brown guard petals. Uniform in growth and produces 100% double	.25	1.75



# SWEET PEAS

## WINTER FLOWERING

### CUPROCID TREATMENT IF DESIRED

	Oz.	¼ Lb.	Lb.
<b>BLUE</b>			
Blue Danube. Mid blue self. Special Merit rating N.Y.F.C. Test.....	.30	1.00	3.50
Florist Blue. Large clear blue.....	.30	1.00	3.50
Iris Blue. Several shades lighter than Top Hat. ....	.30	1.00	3.50
Mrs. Herbert Hoover. The favorite.....	.30	1.00	3.50
Navy Blue. Recommended to replace Indigo Blue. ....	.40	1.50	5.00
Princess Blue. A really fine bella-donna blue. Highly recommended. ....	.50	1.50	5.00
Tahoe. Delightful mid blue.....	.30	1.00	3.50
Top Hat. Very similar to Navy Blue. Some claim it produces more flowers. ....	.30	1.00	3.50
<b>BICOLOR</b>			
Columbia. Salmon rose, white wings..	.30	1.00	3.50
Sunray. Cerise, cream ground.....	.30	1.00	3.50
<b>LAVENDER</b>			
Fragrance. Clear lavender self.....	.30	1.00	3.50
Harmony. Favorite clear lavender.....	.30	1.00	3.50
Memory. Choice rosy lavender.....	.30	1.00	3.50
Triumph. Lilac mauve.....	.30	1.00	3.50
Twilight. Similar to Harmony in color, but with larger flowers and stronger growth. ....	1.00	3.00	10.00
<b>ORANGE</b>			
Ball's Orange Improved.....	.40	1.00	3.50
Sunproof Orange. Crimson orange. Excellent rating N.Y.F.C. test.....	.30	1.00	3.50
Treasure Island. Sparkling golden orange. ....	.30	1.00	3.50
Valencia. Sunproof orange.....	.30	1.00	3.50
<b>PINK</b>			
Apollo. Soft salmon cerise.....	.30	1.00	3.50
Daphne. Soft salmon pink on cream ground. ....	.30	1.00	3.50
American Beauty. Rose.....	.30	1.00	3.50
Ball's Rose Improved. Clear deep rose. ....	.30	1.00	3.50
Bridesmaid. Deep silvery pink.....	.30	1.00	3.50
Chevalier. Dark rose.....	.30	1.00	3.50
Florist Rose. Large pure rose.....	.30	1.00	3.50
Hiawatha. Excellent early deep rose self. ....	.50	1.50	5.00

	Oz.	¼ Lb.	Lb.
Jean Mamitsch. Favorite rose pink.....	.30	1.00	3.50
Josie. Large rose pink.....	.30	1.00	3.50
Laddie Improved. Long stemmed giant rose. ....	.30	1.00	3.50
Rumba. Rich deep pink with an undertone of gold.....	.50	1.50	5.00
Sequoia. Enormous golden cerise.....	.30	1.00	3.50
Sweet Briar. Rose pink best for Spring. ....	.30	1.00	3.50
Titania. Larger brighter than Josie....	.30	1.00	3.50
Tops. A new salmon rose producing long stems often with five or six blooms per stem .....	.50	1.50	5.00
Vivian. Deep rose, should replace Chevalier. ....	.30	1.00	3.50
<b>WHITE</b>			
Ball's White. White, large white.....	.30	1.00	3.50
Burpee's White. Mammoth flowered white. ....	.30	1.00	3.50
Gardenia. Proved last season to be an excellent white to follow mums. ....	.50	1.50	5.00
Hope Improved. Pure paper white .....	.30	1.00	3.50
Snowstorm Improved. Fine white.....	.30	1.00	3.50
White Harmony. Most popular.....	.30	1.00	3.50
<b>CREAM</b>			
Meadowlark Improved. Cream .....	.30	1.00	3.50
<b>CRIMSON</b>			
Grenadier. Poppy scarlet.....	.30	1.00	3.50
Susanna. Large carmine red .....	.30	1.00	3.50
Sparks. A brilliant orange scarlet that gave a good account of itself last season. ....	.50	1.50	5.00
Vulcan. Orange scarlet .....	.30	1.00	3.50
<b>MIXTURE</b>			
Choice blend of many varieties.....	.30	1.00	3.00
<b>SPRING FLOWERING</b>			
Intermediate between the earliest and late or summer flowering types. Recommended for Nov. and Dec. sowing for bloom in April, May and June.			
Rose Pink. Clear rose pink .....	1.25	4.00	15.00
Lavender. Clear lavender .....	1.25	4.00	15.00
Blue. Clear marine blue .....	1.25	4.00	15.00
<b>KALANCHOE</b>			
Blossfeldiana (Globulifera cocc.). A favorite pot and cut flower item.			
Tr. pkt. \$.60; three pkts. \$1.50			
Tom Thumb. A new dwarf type for pots and combinations.			
Tr. pkt. \$2.00; three pkts. \$5.00			

FOR OTHER SEASONABLE ITEMS SEE OUR GENERAL CATALOGUE.